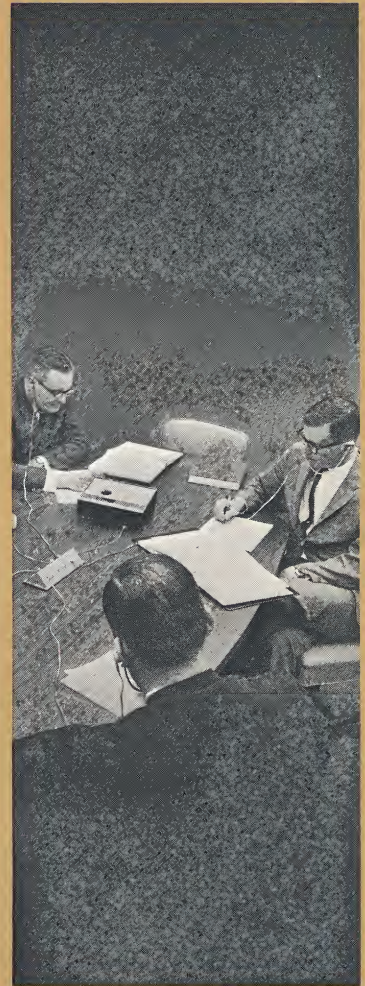
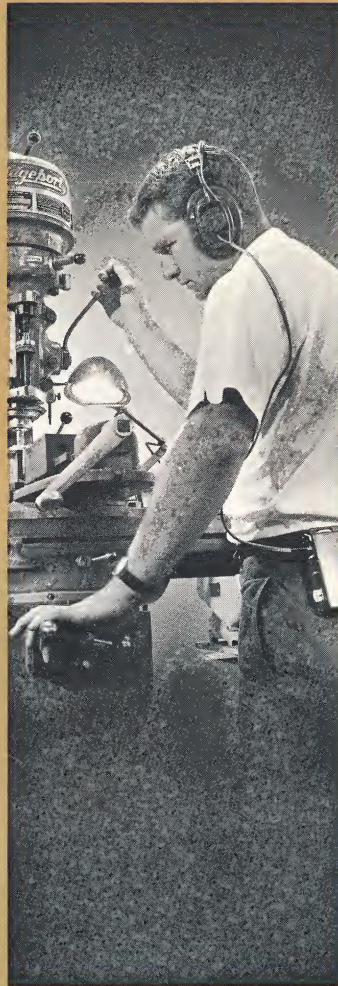
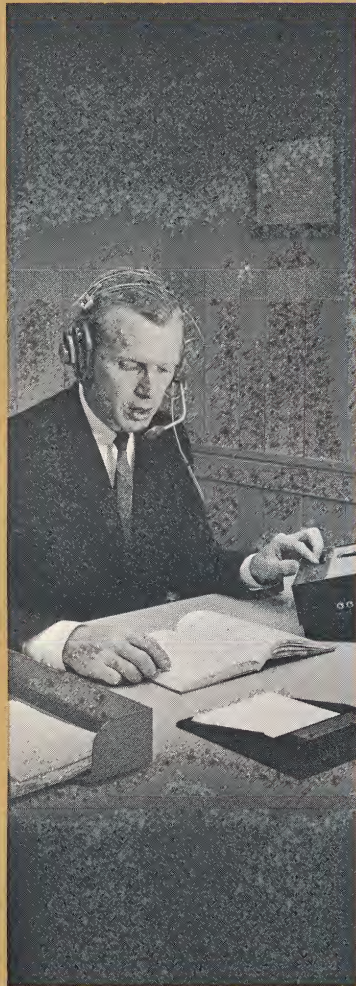


1-inch tape  
22 tracks (15 min.)  
2.5 in./sec?  
Can switch from  
track to track.

**SYSTEMS  
FOR LEARNING**

DESIGNED FOR  
**BUSINESS &  
INDUSTRIAL  
TRAINING**



**ELECTRONIC FUTURES  
INCORPORATED**





## *learning systems offer new dimensions in self-instruction and programmed learning.*

The basic objective of Electronic Futures, Inc. has been to develop electro-mechanical learning systems to meet the stringent demands of business, industry and education. EFI is the originator of wireless learning programmed instruction systems; — portable systems whose simplicity of operation removes all distractions that might inhibit learning.

EFI does not assemble readily available components to form their systems; rather the end results have been determined by consulting respected training authorities in education and industry, and equipment has been designed to meet their requirements. These systems have been proven in use from coast to coast and under programs of USAID, Peace Corps, Ford Foundation, U.S. Armed Services, and others in 20 countries around the world.



The Audio Notebook is the heart of the EFI Learning System, and the ultimate in a portable self-learning device. The new Audio Notebook "202" reflects a major advance in the technology of learning systems and was developed after long experience with its predecessor model in language and programmed learning in educational projects throughout the world. The Notebook is capable of storing up to five and one-half hours of recording and playback with dial selection of up to 22 fifteen-minute channels. This provides orderly, volume storage and rapid, selective read-out for listening and "record-compare" for imitation of any subject material.

The Audio Notebook also provides for recording on a drill track which is automatically erased upon reuse. The 22 master lesson tracks cannot

be erased inadvertently. In addition, the Notebook can accommodate an external loudspeaker or up to 10 listening devices for group instruction.

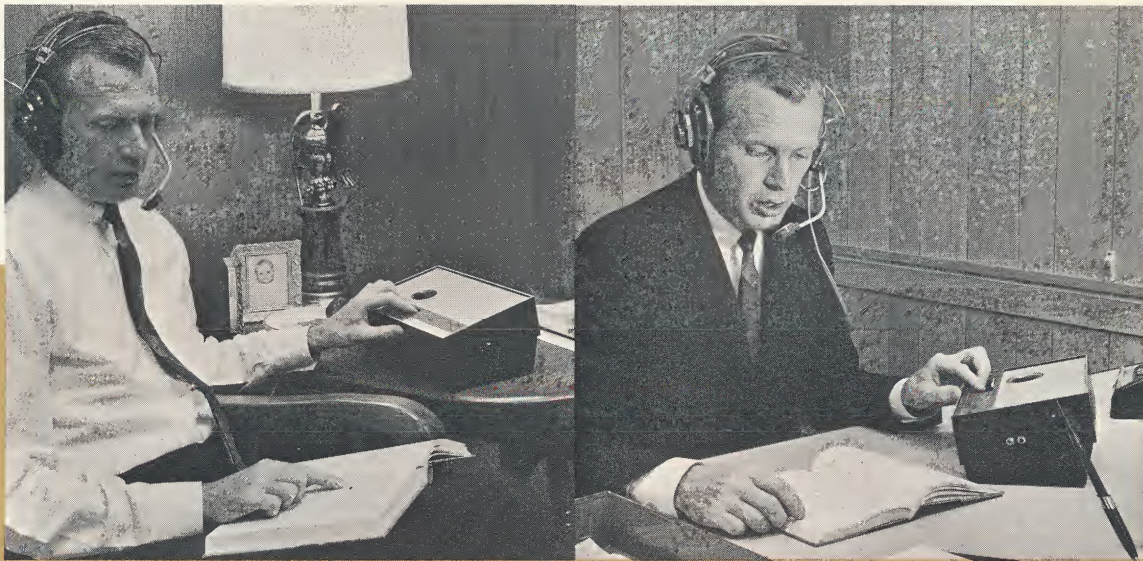
### **DESIGNED FOR SELF-INSTRUCTION**

The new EFI Audio Notebook provides flexibility for any subject use, takes notice of the need for self-instruction capability, and places no limits on the mode of use . . . in classrooms, in tutorial situations, alone with the trainee, and without reference to installation, electric current service or wiring of any sort. New dimensions and new motivation are brought to education and training with the Audio Notebook because it allows maximum opportunity for uninhibited self-instruction, and yet provides facility for teacher counseling. No other teaching device provides such wide flexibility of application. Pre-recorded tapes make the Audio Notebook a system in itself — for use anywhere — without the necessity of a program source input.

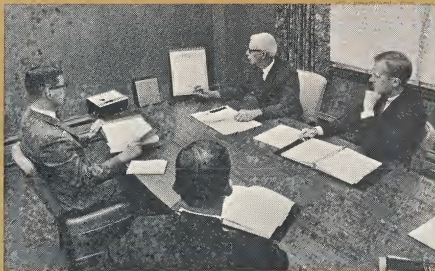
- |                                       |                                  |
|---------------------------------------|----------------------------------|
| <b>5½ HOURS RECORDING CAPACITY</b>    | <b>— SIMPLE TO OPERATE</b>       |
| <b>PORTABLE — 9½ LBS.</b>             | <b>— USE ANYWHERE</b>            |
| <b>FLASHLIGHT BATTERY OR AC POWER</b> | <b>— INDIVIDUAL OR GROUP USE</b> |
| <b>NO TAPE HANDLING PROBLEMS</b>      | <b>— TRANSISTORIZED</b>          |
| <b>NO INSTALLATION</b>                | <b>— WIRELESS RECEPTION</b>      |

Any room or area can become an audio learning center in a matter of minutes through use of the "Learning Loop." The output of any audio device is transmitted by use of the "Learning Loop" as an antenna. This antenna is a laminated pressure sensitive tape containing four copper conductors which is applied directly to the wall and follows the perimeter of the room. The audio source may be the EFI Audio Notebook, instructor's voice, record player, TV, radio, or tape recorder. To faithfully reproduce the sound source without interference or distortion of the sound quality, EFI engineering utilizes the modulated carrier wave technique.





**HOME AND OFFICE:** The Audio Notebook provides compact storage of high volume material for self-instruction at home or in the office. Ideal for foreign language, speech, or any audio lingual instruction.



**SALES TRAINING:** EFI Systems lend themselves readily as a most effective means of developing a better sales approach.



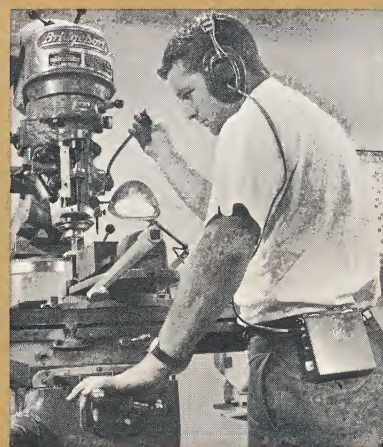
**PROGRAMMED LEARNING:** EFI Learning Systems offer a unique low cost method for expanding the audio application of programmed learning for all subjects.



**ASSEMBLY LINE TRAINING:** Pre-programmed instructions accelerate basic assembly techniques, assuring uniform quality.



**SECRETARIAL:** EFI Systems have proven most useful and effective in developing secretarial skills, upgrading present secretaries or taking stenographic help and training them to become secretaries.



**INDUSTRIAL APPLICATIONS:** Operating and training instructions may be given with complete audibility in high noise areas with EFI wireless learning systems.





**SYSTEMS FOR LEARNING . . . OUR SOLE BUSINESS**



**ELECTRONIC FUTURES, INC.**

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